

## Doosan Forklift Parts

Doosan Forklift Parts - Doosan Infracore Company Ltd. is an international and intercontinental corporation that features Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States partner, Doosan Infracore America Corporation, located in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer requirements.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. In addition, there are more than 90 independent dealers moving forklift supplies and materials handling equipment. This network permits Doosan Infracore America to aggressively compete in this competitive market. The forklift product line impressively comprises of 63 different versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these various truck models range from 3,000 to 33,000 lbs. All vehicles are designed in an ISO 9001 certified facility.

Doosan Infracore America is the fastest expanding lift truck business in the North American marketplace, thanks to their reliability in maintaining a high degree of customer service quality and optimum product performance to all Doosan Infracore Forklift users. The U.S. lift Truck division based in Cleveland has a professional team knowledgeable in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

At first the domestic lift truck market in Korea was an open import enterprise. Korea Machinery Co. Ltd. begun in 1960, to import fully assembled forklifts as part of a domestic machinery expansion venture. Sales of these products were initially targeted to state-run firms, large scale businesses, and the armed forces. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical training became the new focus for improving quality and product development.

Domestic lift truck business for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980's, Daewoo's advanced technological advancements combined with sales success placed them in a situation of substantial expansion of their lift truck operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative venture project to respond to competitive pressures in the US materials handling industry. This project radically expanded Daewoo's lift truck sales. Construction was finished in 1984 to facilitate a new plant which helped set up the company for the manufacture of high end added-value goods suited for export. In 1993, the company had a global sales network and started exporting versions they had developed through in-house expertise, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into international marketplaces.